

EDUCATION

Georgia Institute of Technology
Class of 2024

B.S in Computer Science (Focus in HCI),
Minor in Industrial Design

Notable Courses:

User Interface Design, Product Design Methods, Data Structures & Algorithms, Objects & Design

EXPERIENCE

Startup Exchange
UX/UI & Visual Designer
Jan 2021 - Present
Atlanta, GA

Redesigned the website UI, brand materials, user flows and information architecture based on pain points identified via user input and framework synthesis.

Redefined brand identity guidelines. **Overall effort yielded 30% increase in event attendance** for Georgia Tech's largest entrepreneur community.

Global Prep Academy
UX/UI Designer & Instructor
Feb 2020 - Aug 2020
Santa Clarita, CA

Built new UI and user journey, improving transparency about offered services, as well as student success. **Generated more than 100 impressions each week.**

Rebuilt information architecture by rewriting and expanding page content in collaboration with management.

Gave lectures on UX/UI design to **150+ high schoolers** both in-person & remote. Guided creation of design portfolios.

PROJECTS + LEADERSHIP

AOC's Helping Hand: Career Exploration Platform
2019 - Present
Created college readiness web platform & elective class to democratize career exploration resources to those that lack the cultural capital to do so.

Conducted user research on existing students, identifying pain points associated with the current career exploration process. **Presented findings to school administration.**

Used participant data and user interviews to develop web app that outlines 42 career pathways (wrote UX content) & **150+ alumni success stories, drawing 1400+ visitors** within a month of launch.

Designed "alumni roadmap" user journey, detailing an alumni's milestones and experiences towards pursuing their career.

Curated elective class that hosts prominent guests to educate students about networking, working with school admin to **develop curriculum over the course of a year.**

Six Feet Supplies
Mar 2020 - Aug 2020
Built web app & eventual startup that connects at-risk individuals in need of groceries with community volunteers in response to COVID-19.

Built user-friendly & intuitive UI with a simple user flow for placing orders, conscious of WCAG color guidelines.

Designed user flow for student leaders to scale business model in their own city, **leading to 13 additional branches.**

Featured on CNN, LA Times. 17,000+ visitors, 500+ deliveries. **Over \$50,000 worth of groceries delivered.**

SKILLS + TOOLS

Visual Design, Wireframing, UX/UI Design, Information Architecture, User Research, Prototyping, Design Sprints, Mockups, Graphic Design, Usability Testing

Figma	Fusion360	JavaScript	HTML/CSS	Java
Photoshop	After Effects	ReactJS	Illustrator	Python
Keyshot	Adobe XD	MongoDB	Meshmixer	

HONORS

Top Emerging Talent
Aug 2021

Selected as one of 150 candidates to be part of Pangea's Top Emerging Talent fellowship, one that identifies the most capable, reliable, and motivated US college students.

Banatao Filipino Educational Fund Scholar
May 2020

Selected as one of 7 candidates state-wide for \$20,000 scholarship that supports underrepresented Filipino-American students pursuing STEM.

Eagle Scout
Sep 2018

Recipient of most prestigious award in Boy Scouts (top 7%), recognizing prominent leadership within community.