

Imagining the Fourth Industrial Revolution in Santa Clarita:

Phase 3 - Points of Contact

Carter Cote

Academy of the Canyons

Statement of Focus: As we approach the Fourth Industrial Revolution, Santa Clarita is in need of an economic adaptation to better equip the 38% of Santa Clarita's middle-wage jobs that contain predictable physical and cognitive tasks at risk of displacement by Artificial Intelligence. Moreover, the foundations of the retail models supporting these jobs are challenged, as businesses are expected to shift to an on-demand, experiential model.

City of Santa Clarita Business Incubator

Address: 22704 9th Street, Santa Clarita, CA 91321

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Description: Designed for creative and technology startup entrepreneurs, the mission of the Santa Clarita Business Incubator is to stimulate economic growth through entrepreneurship and enterprise development. Opened in 2014, the Santa Clarita Business Incubator has given rise to several companies and new high quality tech jobs to the community by providing the resources for entrepreneurs to bolster their companies. The business incubator model sheds light on a potential solution for creating jobs in response to the displacement that automation would create.

City of Santa Clarita Economic Development Corporation

Address: 26455 Rockwell Canyon Rd, Ste 263, Santa Clarita, CA 91355

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Description: In a city that features world-renown companies in biomedicine, technology, and aerospace, the Economic Development Division in the City of Santa Clarita strives to unify thriving businesses, a productive workforce, and economic success. The SCVEDC represents the united effort of regional industry and government leaders, as they strive to support the creation of high-paying jobs for our trained workforce, stimulate economic activity that grows the regional tax base and strategically position the Santa Clarita Valley and its businesses to better compete in the global economy. To accomplish these goals, the SCVEDC fosters positive relationships with city, county, state and federal agencies and officials essential to the economic development process and develops strategic partnerships with public and private sector resources to aid attraction and retention efforts. As a result of their desired goals, the age of automation could potentially cause the SCVEDC to shift their efforts towards building skills and improving the candidacy of employers in Santa Clarita.

Santa Clarita Valley AAUW STEM STARS Program

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Point of Contact: Louise Willard, louise50@pacbell.net

Description: Beginning in October 2010, the Santa Clarita Valley AAUW STEM STARS program is an annual program that provides educational opportunities and field trip experiences to Tech Trek alumni and others girls in the 8th through 12th grades. These young women, who exhibit an interest in exploring education choices and career opportunities in the fields of Science, Technology, Engineering, and Mathematics, are given an opportunity to learn more about the various professions in STEM. The efforts of AAUW are synonymous with those of the SkillFuture Singapore and Spring Singapore, which assisted the development of a stable pipeline

of future STEM talent in order to anticipate the glaring need for jobs that automation would create.

Ben Franklin Technology Partners

Address: 200 Innovation Blvd #150, State College, PA 16803

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Description: Pennsylvania's success in creating jobs is synonymous with the success of Ben Franklin Technology Partners, a tech-based economic development program that provides firms with funding and assistance[10]. Since its inception, BFTP/NEP has helped to create 17,415 new jobs for Pennsylvania workers, and helped retain 27,384 existing jobs, to start 492 companies, according to the LeHigh Valley Economic Department[10].

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Kate Srinivasan is Ben's Program Administrator. She supports the Business Development group through intake of new startup investments, facilitation of programs, community outreach and partner relations[10].